

TEDx Charlotte

x = independently organized TED event

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FOR IMMEDIATE RELEASE

“BIG IDEAS” - TEDx COMES TO CHARLOTTE

CHARLOTTE - The first TEDx event in Charlotte will take place in September 2010 in the uptown area. Themed “Big Ideas,” the event will bring together innovative thinkers--business leaders, artists, scientists, designers, philanthropists and educators--who are actively applying their ideas and bringing about positive change in Charlotte and our region.

Attendance is by invitation only and applications are available on TEDxCharlotte.com. There is no cost to attend.

The event will consist of 6-8 speakers (live and video) with short breaks between, lunch and pre- and post-event hospitality. There will be entertainment and opportunities for speakers and attendees to connect throughout the day.

Visit TEDxCharlotte.com for a list of confirmed speakers, additional event information, directions, updates and to join the TEDxCharlotte community. You can also connect with TEDxCharlotte on Facebook and Twitter (@TEDxCharlotte).

Says steering committee Chair, Candice Langston, “TEDxCharlotte is an opportunity to celebrate our richly creative community and at the same time shine a bright light on the innovative people and ideas that contribute to a great quality of life in Charlotte and the region.”

ABOUT TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

ABOUT TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown. The annual TED Conference takes place in Long Beach, California, with simulcast in Palm Springs; TEDGlobal is held each year in Oxford, UK. TED's

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media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world, and the TEDFellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at twitter.com/TEDTalks, or on Facebook at facebook.com/TED.

TED2010, "What the World Needs Now," will be held Feb. 9–13, 2010, in Long Beach, California, with TEDActive, a simulcast conference of TED2010, in Palm Springs, California. TEDGlobal 2010, "And Now the Good News," will be held July 13–16, 2010, in Oxford, UK. TED2011, "The Rediscovery of Wonder," will be held February 21–25, 2011, in Long Beach, California, with the TEDActive simulcast in Palm Springs, California.

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